



ecom-energy



CORPORATE ENERGY STRATEGY

1. COMMIT TO CES

Acknowledge the need to proactively manage your energy.
Mismanaged energy has devastating short- and long-term effects on infrastructure and budgets.

2. BENCHMARK

Create a baseline for future growth and savings management.
Track your energy goals and projects using extensive reporting features and continuous energy profile updates.

3. ASSESS PERFORMANCE

Identify low-hanging fruit, existing infrastructure, and equipment to create short- and long-term facility plans.
Implement applicable identified measures using various financing mechanisms and recommendations suited to your facility.

4. DEFINE GOALS

Having established a baseline, define internal goals for your system and facility.
Using Ecom-Energy's extensive list of industry-recognized goals, identify what matters to your team. This helps evaluate and justify future decisions.

5. DEVELOP ACTIONABLE CES

Create a "living, breathing" document that continuously evolves to meet the ambitions and goals of the system or facility.
The plan evolves real-time as regulatory and economic environments shift. This will create system standards and procedures.

6. IMPLEMENT CES

Execute the actionable Corporate Energy Strategy using your defined goals and strategy.
Strategy implementation involves all evaluated projects and programs from assessments to large capital intensive projects.

7. EVALUATE PROGRESS

Measure progress to verify project performance and validate implementation strategies.
Confirm if forecasted savings meet actuals and if implemented measures, programs and strategies bear fruit.

8. RECOGNIZE ACHIEVEMENT

It is important to recognize the efforts of a long-term, ongoing Corporate Energy Strategy both internally and externally.
Recognition mediums include internal acknowledgment and awards from achieved goals and competitions, and external achievements through several recognized energy platforms.



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